

SCIENTIFIC PROFILE



Dinh Hoang Anh Tuan, MBA

- Lecturer at Faculty of Fashion and Tourism (FFT)
- Ho Chi Minh City University of Technology and Education (HCMUTE)

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PERSONAL DETAILS

Date of Birth: Jul 25, 1992

Place of Birth: Ninh Thuan Province, Vietnam

Gender: Male

In 2014, he received Bachelor of International Business in UEH.

Since 2017, he got Master of Business Administration in Open University Malaysia (OUM).

PROFESSIONAL EXPERIENCES

2023-Now	Lecturer of Faculty of Fashion and Tourism, HCMUTE
2019-Now	CEO of T&T Enterprise Solution Company, Vietnam.
2017-2022	Lecturer and Deputy of Postgraduate Programs Department at UPT.
2014-2017	VIETGONE JSC, Vietnam.
2012-2014	CAVI JSC, Vietnam.

Teaching courses: Human Resource Management, Strategic Management, Business Communication, Marketing, International Business, (Export, Import...), Consumer Behavior, Brand Management, Supply Chain Management, Finance Management, ...

EDUCATION

2015-2017	Open University Malaysia (OUM) Master of Business Administration (MBA)
2010-2014	University of Economics Ho Chi Minh City (UEH) Bachelor of International Business (IB)

SKILLS AND CERTIFICATES

Information Technology: MS Office, ERP.

Languages: English (Good), Vietnamese (Mother tongue)

Skills: Research Methods, Developing Your Career, Research Commercialisation, Entrepreneurship.

INTERESTS AND HOBBIES

None

PUBLICATIONS

(1) Relationships of Marketing, Customer Satisfaction and Customer Loyalty – A Case Of Vietnamese Dairy Retail Stores in Ho Chi Minh City, Vietnam; Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering, ISSN: 1867-8211; Proceedings of the First International Conference on Computing, Communication and Control System, I3CAC 2021, 7-8 June 2021, Bharath University, Chennai, India.

(2) Factors Affecting Customer Satisfaction with the Bus Service Quality of Phan Thiet Automobile Transport Cooperative; International Journal of Research and Review, Vol.8, Issue: 10, page 213 – 217, E-ISSN: 2349-9788; P-ISSN: 2454-2237; International Journal of Research and Review.

(3) Factors Affecting Work Motivation of Official Credit Staff in Ham Thuan Bac District, Binh Thuan Province; International Journal of Trend in Scientific Research and Development (IJTSRD), Volume 5, Issue 6, page 1174 – 1179, e-ISSN: 2456 – 6470; International Journal of Trend in Scientific Research and Development (IJTSRD).

(4) Factors Influencing Customer Satisfaction with Credit Card Service: A Case at Joint Stock Commercial Bank for Foreign Trade of Vietnam - Binh Thuan Branch; International Journal of Research and Review, Vol.8, Issue 2, February 2020, e-ISSN: 2349-9788, p-ISSN: 2454-2237; International Journal of Research and Review.

(5) Factors Affecting Tax Officials' Occupational Stress in Binh Thuan Province; International Journal of Trend in Scientific Research and Development (IJTSRD), Volume 5, Issue 2, January - February 2021, e-ISSN: 2456-6470, page 829-832; International Journal of Trend in Scientific Research and Development (IJTSRD).

(6) A Study on Foreign-exchange Market Growth; Journal of International Business and Management Studies, Vol 4, Issue 2, June 2020, page 20-25; Melange Publications.